

14th Annual *Leading the Way* **Mid-Atlantic Interprofessional Leadership Conference**

Thursday, November 2, 2017
8 a.m. - 4 p.m.

The Richmond Marriott
500 East Broad Street
Richmond, Virginia



Welcome to 14th Annual Leading the Way

Mid-Atlantic Interprofessional Leadership Conference

Conference Overview

The 14th Annual Leading the Way Interprofessional Leadership Conference is designed for the healthcare leader working in a professional setting from the surrounding mid-Atlantic Region to connect with other professionals in collectively learning, sharing insights, and discussing core industry issues. The conference is specifically designed for the interprofessional healthcare professional working in varied leadership and management roles including, but not limited to, physicians, nurses and other healthcare professionals.

Learning Outcomes:

- Reflect on your knowledge of the strengths and weaknesses of the various generations, and recognize how to strategically develop and grow a healthy and effective workforce culture.
- Formulate and develop a fiscal action plan that accurately reflects the changing political and financial climate in order to confidently be prepared for the future.
- Apply purposeful strategies to develop resiliency in yourself and recognize your role in keeping your team productive and effective.

Continuing Education

Nurses: 6.0 Contact Hours. VCU Health is approved as a provider of continuing nursing education by the Virginia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Physicians: VCU Health Continuing Medical Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

VCU Health Continuing Medical Education designates this live activity for a maximum of 6.0 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Allied Health Providers: 0.6 CEU* The continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. (*0.1 CEU equals 1 contact hour.)

Americans with Disabilities Act

VCU Health System is an equal opportunity/affirmative action institution and does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, age, national origin, disability, genetic information, military status, or any other characteristic protected by applicable federal or state law. If special accommodation is needed, please contact us at 804.828.0418. Every attempt will be made to facilitate your participation in this conference.

Registration Fee - \$130

Includes all sessions, program materials, CE credit certificate, continental breakfast, break refreshments, and lunch, and parking. NOTE: Minimum and maximum numbers for attendance at this conference have been established, and we reserve the right to substitute speakers/topics, or cancel if necessary.

Cancellation Policy

Full refund minus \$15 processing fee given for **WRITTEN CANCELLATIONS postmarked by October 5, 2017. No refunds will be given for cancellations postmarked after this date.** Due to the popularity of in this conference, we urge you to register early. Registration will be accepted on a first come, first served basis.

Accommodations

To arrive rested for this conference, consider staying overnight at the Richmond Marriott Hotel. Attendees at this conference will have the opportunity to receive the reduced rate of \$154 per night. Please call the hotel's central reservation line at 800.228.9290 by October 18, 2017. Reference the "VCU Leadership 2017 Room Block" when speaking with the reservations department.

Conference Disclosures

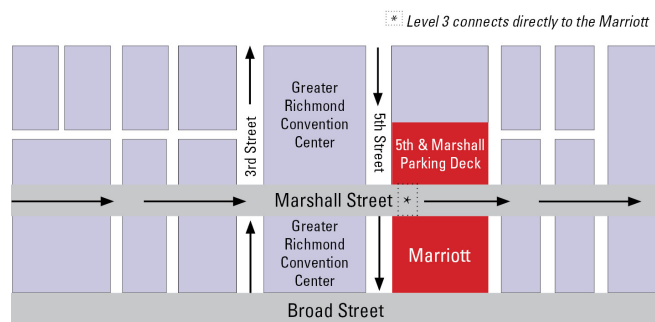
Criteria for Successful Completion

To receive continuing education credit:

- Attend all sessions
- Complete an online evaluation for all sessions attended and for the overall conference

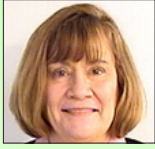
Parking at the Conference

Please park in the 5th & Marshall Deck. You will receive a ticket when you enter the deck. Please bring it to the conference registration desk to be validated.



Please note: This is the only parking location that we validate parking.

SPEAKERS



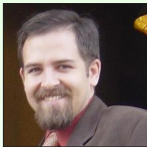
Denise Bullock, MS- HRD, SPHR, SHRM-SCP, Director of Talent Management, VCU Health System. Denise is an energetic and motivating leader with proven ability to manage projects and people. She successfully optimizes organizational capabilities through the development of people, processes and tools.



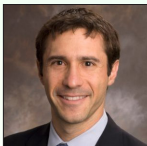
Melinda Hancock, MBA, CPA, HFMA Fellow, Chief Financial Officer and Senior Executive Vice President of Virginia Commonwealth University (VCU) Health System. Melinda speaks nationally on payment models as well as the impact of and readiness for healthcare reform. As a member of Healthcare Financial Management Association, Melinda has served in a variety of state and national roles, culminating as President of the Virginia Chapter. In 2015/2016, she was the chairperson of the national board of directors.



John Martin, President, The Southeastern Institute of Research, Inc. John is the CEO of SIR, a fifty-three-year-old full-service research and consulting firm headquartered in Richmond Virginia. He is also managing partner of SIR's nationally recognized think-tank, the Institute for Tomorrow, which tracks generational trends and provides strategic consultation to governmental agencies, associations and businesses. He is the co-author of the acclaimed book, *Boomer Consumer*, and has spoken on demographic, generational and transportation trends to organizations all over the world.



J. Bryan Sexton, PhD, Director of Patient Safety Center, Duke University Health System. Dr. Sexton has captured the wisdom of frontline caregivers through rigorous assessments of safety culture, teamwork, and workforce resilience, and his research instruments have been used around the world. His current NIH grant study is a randomized clinical trial of resilience training. He has studied teamwork, safety and resilience in high risk environments such as the commercial aviation cockpit, the operating room, and the intensive care unit.



Jason Stein, MD, SFHM, Physician Founder and Chief Executive Officer, 1Unit™. Dr. Stein founded 1Unit™ to help physicians and nurses reorganize themselves into high-performing, patient-centered teams. Combining 20 years of experience as a hospital physician, teacher, leader, and visionary in the field of hospital medicine Jason invented and refined the ACU® care model, at the heart of which is Structured Interdisciplinary Bedside Rounds (SIBR® rounds), which is associated with safer, effective and less costly care



Matt Thornhill, Managing Partner, Institute for Tomorrow. Matt is managing partner of SIR's Institute for Tomorrow, generational expert, acclaimed author and keynote speaker. He has been the director of two previous think-tanks, the Boomer Project and GenerationsMatter, and has spun insights from both into his work at the Institute for Tomorrow. Prior to joining the SIR team, Matt ran his own web advertising agency, spent a decade running the new business program at The Martin Agency, and worked on Madison Avenue in New York for Ted Bates Advertising and Ogilvy.

MID-ATLANTIC INTERPROFESSIONAL LEADERSHIP CONFERENCE PROGRAM

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The Richmond Marriott

AGENDA

- 7:30 a.m.** **Registration and Continental Breakfast**
- 8 a.m.** **Welcome & Opening Remarks**
- 8:15 a.m.** **Winning Work Cultures of Tomorrow**
Matt Thornhill and John Martin
SIR's Institute for Tomorrow
- 9:45 a.m.** **BREAK AND POSTERS**
- 10:15 a.m.** **Leading Interprofessional
Team-Based Care**
Jason Stein, MD, SFHM
*Physician Founder and
Chief Executive Officer of 1Unit™*
- 11:45 a.m.** **LUNCH IN BALLROOM**
- 12:45 p.m.** **Leadership Resiliency**
J. Bryan Sexton, PhD
*Associate Professor
Department of Psychiatry
Director, Duke Patient Safety Center
Duke University Health System*
- 2:15 p.m.** **BREAK AND POSTERS**
- 2:30 p.m.** **What's In Store for Healthcare Finances?**
Melinda Hancock, MBA, CPA, HFMA Fellow
*Chief Financial Officer
Senior Vice President
VCU Health System*
- 3:30 p.m.** **Ready Now!: Succession Planning
for the Future**
Denise Bullock, MS- HRD, SPHR, SHRM-SCP
*Director of Talent Management
VCU Health System*
- 4 p.m.** **Close**

14th Annual Leading the Way Mid-Atlantic Interprofessional Leadership Conference Registration Form

Thursday, November 2, 2017 | The Richmond Marriott
Registration Deadline: October 12, 2017

Registrants Name(s)

Name 1

Email Address

Phone Number

Employer (Unit Name for VCUHS Employees)

Name 2

Email Address

Phone Number

Employer (Unit Name for VCUHS Employees)

Name 3

Email Address

Phone Number

Employer (Unit Name for VCUHS Employees)

Name 4

Email Address

Phone Number

Employer (Unit Name for VCUHS Employees)

Registration & Fee Payment Options:

VCU Staff - Online Registration

- (a) Visit the VCU Learning Exchange
- (b) Log-in, Use Keyword: **Leadership**

Non-VCU Colleagues \$130 - Registration Options

Option 1

Online Registration and Payment—See last page for instructions on account set-up before you click on link

- (a) Click on: <https://vcu.ehealthcareit.us/vcu/servlet/ekp/login?getnews=y>
- (b) Set-up online User ID and password (non-VCU)
- (c) Log-in, Keyword: **Leadership**; register, and provide payment via credit card

Option 2

Mail-in Registration and Check Payment Option:

Mail-in Personal Check Employer Check

Payable to: Education & Professional Development

Option 3

3. Mail your completed Registration Form and Credit Card Payment to:

VCU Health
P.O. Box 759350
Baltimore, MD 21275-9350



Card No. _____

Exp. Date _____ CVC # _____

Signature: _____

Contact Phone Number: _____

Total Charge: _____

For more information contact Mary King Alexander:



mary.k.alexander@vcuhealth.org



804.628.0025



Leading the Way: Mid-Atlantic Interprofessional Leadership Conference

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POSTER PRESENTATION APPLICATION

Deadline: Wednesday, October 4, 2017

(Please print or type all information)

POSTER TITLE: _____

PRIMARY AUTHOR/PRESENTER:

First name

MI

Last Name

Academic Degree: _____

Organization Affiliation : _____

Best Contact Telephone: _____

Email Address: _____

ADDITIONAL AUTHOR(S)

Name: _____ / _____

Organization Affiliation (if different from Primary Author)

Name: _____ / _____

Organization Affiliation (if different from Primary Author)

Name: _____ / _____

Organization Affiliation (if different from Primary Author)

Name: _____ / _____

Organization Affiliation (if different from Primary Author)

Education & Professional Development
1001 E. Marshall Street, Suite 2019 | Box 980073 Richmond, Virginia 23298-0073
804.828.0418 | Fax: 804.282.6479

POSTER TOPICS

Poster submissions should contain topics that highlight successful leadership and management innovations. Posters must be evidence-based.

Topics of interest may include but are not limited to personal and professional development, stress reduction, time/project management, financial management, ethical/legal issues, team development, human resource matters, leadership simulation, evidence-based practice, patient safety, dyads & triad leadership models and contemporary payment systems such as value-based purchasing.

INSTRUCTIONS TO AUTHORS

1. Deadline for receipt of Poster Session Application(s) and Abstract is **October 4, 2017**

NOTE: WE ARE UNABLE TO ACCEPT LATE SUBMISSIONS.

2. Send the following items:

- a. Poster Application Form
- b. Poster Abstract
- c. Primary Author/Presenter's CV or biographical sketch

3. Poster Session Presenters will be notified via email of the Leadership Conference Planning Committee decision by **October 11, 2017**.

RULES FOR PREPARATION AND SUBMISSION OF ABSTRACTS

- Expenses (e.g., registration, airfare, and lodging) associated with the submission and presentation of an abstract are the responsibility of the presenter.
- Submission of an abstract constitutes a commitment by the author(s) to present it if accepted.

ABSTRACT TITLE

An abstract must have a short, specific title (containing no abbreviations) that indicates the nature of the presentation.

AUTHOR NAME(S)

- The submitting author is designated as the primary/presenting author.

ABSTRACT TEXT

- Describe briefly the objectives of the presentation.
- Standard abbreviations may be used without definition. Nonstandard abbreviations (kept to a minimum) must be placed in parentheses after the first use of the word or phrase abbreviated.
- Abstracts are limited to 300 words.

PRESENTATION

Guidelines for accepted posters will be provided to authors upon notification of their acceptance.

SUBMIT APPLICATION AND ABSTRACT TO:

Jayne Davey, MSN, RN, CNN - VCU Health
Education & Professional Development
1001 E. Marshall Street, Suite 2019
Box 980073
Richmond, Virginia 23298-0073

Email: jayne.davey@vcuhealth.org
Fax: 804.828.6479